



Sanjivani
INSTITUTE of MANAGEMENT STUDIES

Institutions Innovation Council-Sanjivani Institute of Management Studies (IIC-SIMS)

About IIC

Ministry of Education (MoE), Govt. of India has established "MoE's Innovation Cell (MIC)" to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. MIC has envisioned encouraging creation of "Institution's Innovation Council (IICs)" across selected HEIs. A network of these IICs will be established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campuses.

As per the guidelines of Ministry of Education,

SIMS established Institutions Innovation Council (IIC) in the year 2023-24 with a vision of nurturing the culture of Innovation and Entrepreneurship among the students and faculty. The primary focus of IIC is to normalize the resources and create additional infrastructure for Product Development, commercialization and venture development.

Objectives

The main objectives of SIMS Institution's Innovation Council are:

- Skilling and training of students, faculty, Innovators and Entrepreneurs to take up Startuppreneurship which will be achieved by entrepreneurship and startup development program.
- Identifying ideas, POC, prototypes and translating them into product development and MVP stages through TRL activities.
- Conducting Ideathons, Hackathons and Boot camps to engage and develop interest among all students, faculties and Innovators.
- To Establish world class Incubation centers supported by different Govt. Agencies like DST, MSME, NITI Ayog etc.
- To create infrastructure for rapid prototyping, product development and MVP stage of Innovations.
- To inculcate generation of IPR's among the faculty members, students and Innovators.
- Bridging the gap of research and commercialization of products flanking faculty members to adopt rather than sticking to research publications.
- Empowering startups for business technology and marketing support.
- Effective implementation of Pre-Incubation, Incubation and acceleration programs.

- Strengthening the partnerships with various stakeholders from industry, R & D, financial institutions and academia enabling a complete spinoff of synergies with mutual support and outcome.

Functions of SIMS Institution's Innovation Council

- 1. Entrepreneurial Skill Development:** Offer specialized training programs and workshops focused on developing entrepreneurial skills among management students and faculty members, preparing them for the challenges of the business world.
- 2. Business Idea Incubation:** Provide guidance and support for the incubation of business ideas originating from management students and faculty, facilitating their development into viable ventures.
- 3. Case Study Competitions:** Organize case study competitions to encourage students to apply their management knowledge to real-world scenarios, fostering critical thinking and problem-solving skills.
- 4. Industry-Academia Collaboration:** Facilitate collaborations between management students and faculty with industry partners, enabling practical exposure, internships, and opportunities for applied research in management practices.
- 5. Startup Mentoring:** Offer mentorship programs where experienced entrepreneurs and industry professionals provide guidance and advice to aspiring management students looking to launch their startups.
- 6. Market Research and Analysis:** Conduct market research and analysis projects to provide insights into emerging trends and opportunities in various industries, equipping management students with valuable market intelligence.
- 7. Business Plan Development:** Assist students in developing comprehensive business plans for their startup ideas, covering aspects such as market analysis, financial projections, and marketing strategies.
- 8. Networking Events:** Organize networking events, seminars, and guest lectures featuring successful entrepreneurs and business leaders, providing students with opportunities to expand their professional network and gain insights from industry experts.
- 9. Incubation Support Services:** Offer tailored support services to management startups in areas such as legal compliance, financial management, and marketing strategy formulation, helping them navigate the challenges of business establishment and growth.
- 10. Ecosystem Strengthening:** Collaborate with other institutions, government bodies, and industry associations to strengthen the entrepreneurial ecosystem for management startups, fostering an environment conducive to innovation and growth in the management domain.

SIMS IIC Cell 2023-24

Sr. No.	Name	Designation	Post
1.	Dr. V. R. Malkar	Director, SIMS	Chairman
2.	Dr. Tanaya Patil	Asso. Professor SIMS	Member
3.	Mr. Jayraj Javeri	Asst. Professor SIMS	Member
4.	Dr. Kiran Shinde	Asst. Professor SIMS	Member
5.	Mr. Ashish Kumar	Manager HRD, Om Logistics	Member
6.	Mr. Vivek Nirmal	CEO, Kissan Konnect	Member
7.	Mr. Abhinay Jadhav	Chief People Officer, Nath Group	Member
8.	Mr. Dnyaneswar Waghachoure	Managing Director, Ashwamedh Agro	Member
9.	Mr. Viresh Agrwal	Director, Agrwal Tea	Member
10.	Mrs. Anurag Kalyani	HR Head, Johnson & Johnson	Member
11.	Mr. Ulhas Bhale	Director, Udyam Infosolutions	Member



Sanjivani
INSTITUTE of MANAGEMENT STUDIES

**Institutions Innovation Council-Sanjivani Institute of Management Studies
(IIC-SIMS) Activities 2023-24**

Sr. No.	Programme Name	Expert Name	Date	No. of Beneficiaries
1	Entrepreneurship	Mrs. Jayanti Kathale Founder Director @ Purnabramha.	23/03/2024	136
2	Building your Brand	Mr. Harshit Gupta (Founder of GrowthAcad, International Digital Marketing Trainer and Consultant)	02/01/2024	136
3	Career opportunities in Logistics.	Mr. Himanshu Agrawal National head HRM@ OM- Logistics) Mr. Ashish Choudhary (Head HR, west and south region at OM-Logistics	12/02/2023	136
4	Entrepreneurship Development Program	Mr. Ulhas Bhale Founder of Udyam Info Solutions Pvt. Ltd., Aurangabad)	17/01/2024	130
5	Creating and shaping your brand	Chief People Officer at Nath Group	11/01/2024	120
6	Darkness to Light	Mr. Bhavesh Bhatia Blind Entrepreneur @ Sunrise Candles & Winner of Presidential award. Motivational Speaker	31/08/2023	136
7	Be the Brand You	Ms. Ketaki Kanbarkar Head HR @ Xenabler Pune.	30/08/2023	136
8	Pre Requisite for Corporate Leadership	Mr. Vivek Nirmal (Former CEO, Kissan Konnect)	25/08/2023	136



A Report on Sanjivani Thought Leader Program

Name of the Guest: **Mrs. Jayanti Kathale**

Founder Director at Purnabramha

Date: March 23rd, 2024

Time: 4:00 PM

Venue: Solar Park, SRES

The Sanjivani Institute of Management Studies (SIMS) successfully organized the Sanjivani Thought Leader Program in the Solar Park on March 23rd, 2024, at 4:00 PM. This esteemed event featured Mrs. Jayanthi Kathale, the Founder & Director of Purnabramha, as the chief guest.

Hon. Shri. Amitdada Nitindada Kolhe, the Managing Trustee of SRES, graced the occasion as the presiding authority. In his opening address, he emphasized the paramount importance of thought leader events at Sanjivani group of Institutes. He particularly highlighted the invaluable learning opportunities that students can derive from the experiences and insights shared by accomplished entrepreneurs like Mrs. Kathale.

Professor (Dr.) Vinod R. Malaker, the Dean of Commerce & Management and Director of SIMS, eloquently introduced the chief guest, Mrs. Kathale, to the gathered audience. He provided a comprehensive overview of her remarkable achievements, innovative marketing strategies, and her adept application of the 7Ps of Marketing.

Dr. A.G. Dr. Samadhan B. Dahikar, the Principal of Sanjivani Arts, Commerce and Science College, delivered an insightful address, emphasizing the significance of the program and its relevance to the academic pursuits of the students. Additionally, Dr. Thakur, the Principal of Sanjivani Engineering College, graced the event with his presence.

Special Address by Mrs. Jayanthi Kathale:

Mrs. Kathale delivered a captivating keynote address, focusing on several pivotal themes:

- The importance of expressing gratitude to teachers and elders as a catalyst for personal growth.
- Advocacy for ethical business practices, emphasizing the avoidance of bribery and other malpractices.
- Introduction of a unique "CODE" recipe for success, the details of which were not disclosed in the report.

- Emphasis on the significance of assigning value to services or products and refraining from gratuitous offerings.
- Illustration of her contributions to the enhancement of the economy both in India and abroad.
- During the interactive session with students, Mrs. Kathale attributed her inspiration to her inherent drive and determination.

The event commenced with a solemn Saraswathi puja followed by the ceremonial lighting of lamps by the esteemed guest and dignitaries.

The event witnessed enthusiastic participation from faculty members and students representing various academic programs including B. Com, BBB, BBA-IB, SIMS-MBA, SCOE-MBA, and SBS-MBA.

The Sanjivani Thought Leader Program was concluded on a note of gratitude with a vote of thanks delivered by Vikas, a first-year MBA student at SIMS.

NI
UTES

SANJIVANI GROUP OF INSTITUTES
DEPARTMENT OF COMMERCE AND MANAGEMENT
MBA/ PGDM/ BBA/ BBA-IB/ BCOM/ MCOM

Sanjivani Thought Leader
**VISIONARY ENTREPRENEUR, LEADER
& CHANGE MAKER**

MRS. JAYANTI KATHALE
FOUNDER, DIRECTOR AT PURNABRAHMA

Saturday, 23rd March 2024 3.00 PM





Sanjivani Institute of Management Studies, Kopergaon

Report on a session on “Building your Brand”

- Title of the program:
Building Your Own Brand
- Objectives of the program:
 - Share insightful thoughts and ideas related to How to build your brand.
 - Navigating Long-term Goals and Digital Marketing Insights.
- Organizing Department: MBA Department.
- Date : 2nd January 2024
- Time: 11:00 pm to 03:00 pm
- Convener: Mr. Harshit Gupta (Founder of GrowthAcad, International Digital Marketing Trainer and Consultant)
- Number of participants: MBA-I - 136 Students.

Introduction

Sanjivani Institute of Management Studies, Department of MBA arranged a session for first year MBA students of Mr. Harshit Gupta (Founder of GrowthAcad, International Digital Marketing Trainer and Consult

The guest was felicitated by Dr. V.R. Malkar Director of Sanjivani Institute of Management Studies. The student of Department of MBA coordinates this event. The event coordinator Prof. Jairaj Javheri sir guided them for overall management. The induction program at Sanjivani Institute of Management Studies featured an insightful session by Mr. Harshit Gupta. The focus of his presentation was on guiding students in defining and achieving both long-term and short-term goals. Additionally, he emphasized the importance of digital marketing, certification courses, and building a robust online presence.

Long-Term Goals

Mr. Gupta highlighted the significance of setting long-term goals to provide a clear direction for career development. He emphasized the need for strategic planning, identifying personal strengths, and aligning aspirations with the dynamic business landscape.

Short-Term Goals

The speaker delved into the importance of setting achievable short-term goals as stepping stones toward long-term success. This approach, he argued, helps in maintaining motivation, tracking progress, and adapting to changing circumstances.

Digital Marketing Insights

A major aspect of the session focused on the role of digital marketing in contemporary business. Mr. Gupta discussed key digital marketing strategies, platforms, and trends. Understanding the significance of online presence and utilizing digital tools for effective communication were highlighted as crucial skills for modern business professionals.

Certification Courses The importance of continuous learning was underscored through discussions on various certification courses. Mr. Gupta suggested exploring programs in digital marketing, data analytics, and project management to enhance skill sets and remain competitive in the job market.

Building a Strong Network

The speaker emphasized the power of networking in career development. He shared insights on cultivating professional relationships, attending industry events, and utilizing social platforms to connect with professionals and mentors.

Social Media Presence:

Creating a strong presence on social media was highlighted as a key aspect of personal branding. Mr. Gupta shared tips on optimizing LinkedIn profiles, curating relevant content, and engaging with industry trends to enhance visibility and credibility.

The session was wonderfully conducted and all the participants got a lot of takeover from the session. A vote of Thanks was given by Mr. Vishal Thorat, Department of MBA on the occasion. The guest also agreed for the continue cooperation with Sanjivani in the future as well.

Prof. Jayraj B Javheri

DR. V.R.Malkar

Event Coordinator

HOD MBA



Sanjivani
INSTITUTE of MANAGEMENT STUDIES

SANJIVANI INSTITUTE OF MANAGEMENT STUDIES

WELCOME



MR.HARSHIT GUPTA
Founder of GrowthAcad
International Digital Marketing Trainer
&
Consultant

 Tuesday
02 January 2024

 Time
11.00 AM

SANJIVANI
THOUGHT LEADER

VENUE :- SIMS HALL



Sanjivani Institute of Management Studies, Kopergaon

Report on a session of

“A SESSION ON LOGISTICS AND SUPPLY CHAIN INDUSTRY”

- Title of the program:
A session on Logistics and Supply Chain Industry.

Objectives of the program:

- To aware students of career opportunities in Logistics and Supply chain.
- Helps in providing information to students.
- Organizing Department: MBA Department.
- Date: 12th Feb 2024
- Time: 10.00 pm to 12.00 pm
- Convener: 1. Mr. Himanshu Agarwal (National Head HRM, Om Logistics Limited)
2. Mr. Ashish Kumar Chaudhari (HR & Training Head, West and South, Om Logistics Limited)
- Number of participants: MBA-I-100 Students.

Introduction:

Sanjivani Institute of Management Studies, Department of MBA arranged a session for first-year MBA students of Mr. Himanshu Agarwal (National Head HRM, Om Logistics Limited) and Mr. Ashish Kumar Chaudhari (HR & Training Head, West and South, Om Logistics Limited).

The guest was felicitated by Dr. V.R. Malkar Sir Director of Sanjivani Institute of Management Studies. The student of the Department of MBA coordinates this event. The event coordinator Prof. Jairaj Javheri sir guided them for overall management. The key speaker was visited Sanjivani Institute every year to explore the placements of students.

The session is on logistics and supply chain for first-year MBA students. They offer a paid course wherein scheduled activities related to logistics and supply chain are included. Additionally, the program provides internship and placement opportunities for the students.

The session was wonderfully conducted and all the participants got lot of take over from the session. A vote of thanks was given by Mr. Vishal Thorat, a student of MBA-I SIMS on the occasion. The guest also agreed for the continue cooperation with Sanjivani in future as well.

Prof. Jayraj Javheri

Event Coordinator

DR.V.R. Malkar

Director MBA



SANJIVANI INSTITUTE OF MANAGEMENT STUDIES, KOPARGAON



A Session on Logistics and Supply Chain Industry



By



OM LOGISTICS LTD.
Making Business Simple
(An ISO 9001: 2008, 14001:2004 Certified Company)



Himanshu Agarwal
National Head HRM, Om Logistics
Limited

Monday
Date:- 12.02.2024

Ashish Kumar Chaudhary
HR & Training Head, West and South,
Om Logistics Limited

Prof. Sanjit Singh
Coordinator MBA

Dr. S.P. Ghodake
HoD-MBA

Dr. V.R. Malkar
Dean-Comm&Mgmt



Report on one-day Workshop on

“ENTERPRISE LAUNCHING TOOLS AND TECHNIQUES”

- Title of the program:
Enterprise Launching and Tools and Techniques.

Objectives of the program:

- To inspire and guide individuals interested in venturing into the world of entrepreneurship.
- To provide valuable insights, practical tips, and a strategic roadmap for aspiring entrepreneurs
- Organizing Department: MBA Department.
- Date: 17th January 2024
- Time: 10.00 pm to 5:00 pm
- Convener: Mr. Ulhas Bhale (Managing Director of Udyam Info Solutions Pvt. Ltd., Aurangabad)
- Number of participants: MBA-I-136 Students.

Introduction:

Sanjivani Institute of Management Studies, Department of MBA arranged a session for first-year MBA students of Mr. Ulhas Bhale (Founder of Udyam Info Solutions Pvt. Ltd., Aurangabad)

The guest was felicitated by Dr. V.R. Malkar Director of Sanjivani Institute of Management Studies. The student of the Department of MBA coordinates this event. The event coordinator Prof. Jairaj Javheri sir guided them for overall management. The key speaker Mr. Ulhas Bhale (Founder of Udyam Info Solutions Pvt. Ltd., Aurangabad) Mr. Bhale initiated the session by defining entrepreneurship and its significance in today's dynamic business landscape. He emphasized the role of entrepreneurs in driving innovation, creating job opportunities, and contributing to economic growth. The session concluded with discussions on building a sustainable and scalable business. Mr. Bhale highlighted the significance of a well-defined business plan, a strong value proposition, and effective leadership in ensuring the long-term success of a venture. Sir gave students a task: create a business plan in 15 minutes and present it.

The session was wonderfully conducted and all the participants got a lot of take over from the session. A vote of thanks was given by Mr. Vishal Thorat, a student of MBA-I SIMS on the occasion. The guest also agreed for the continue cooperation with Sanjivani in future as well.

Prof. Jayraj Javheri

Event Coordinator

DR.V.R. Malkar

Director MBA

The poster is for an event titled "SANJIVANI-I-CONNECT" organized by Sanjivani Institute of Management Studies. It features a portrait of Mr. Ulhas Bhale, the guest speaker. The event is scheduled for 17/01/2024 at 10.00 AM in SIMS Hall. The Sanjivani logo is at the top, and the text below the portrait identifies Mr. Ulhas Bhale as the Presently founder Director of UDYAM Info solutions Pvt. Ltd. Sambhajinagar.

Sanjivani
INSTITUTE OF MANAGEMENT STUDIES

SANJIVANI-I-CONNECT

17/01/2024
10.00 AM

SIMS Hall

MR. ULHAS BHALE
Presently founder Director of UDYAM Info solutions Pvt. Ltd. Sambhajinagar.





Google

Kopargaon, Maharashtra, India

WF2V+MV4, Sanjivaani Factory, Sanjivani Sugar Factory, Singnapur, Kopargaon,
Maharashtra 423603, India

Lat 19.901699°

Long 74.494706°

17/01/24 11:41 AM GMT +05:30

 **GPS Map Camera**

Report on a session of

“CREATING AND SHAPING YOUR FUTURE”

- Title of the program:
Creating and Shaping your Future.

Objectives of the program:

- To students towards the future
- Helps in providing direction to achieving goals.
- Organizing Department: MBA Department.
- Date: 11th January 2024
- Time: 10.00 pm to 5:00 pm
- Convener: Mr. Abhinay Jadhav (Chief Executive Officer at Nath Group)
- Number of participants: MBA-I-136 Students.

Introduction:

Sanjivani Institute of Management Studies, Department of MBA arranged a session for first-year MBA students of Mr. Abhinay Jadhav (Chief Executive Officer at Nath Group).

The guest was felicitated by Dr. Tanaya Patil Mam Program coordinator of Sanjivani Institute of Management Studies. The student of the Department of MBA coordinates this event. The event coordinator Prof. Jairaj Javheri sir guided them for overall management. The key speaker Mr. Abhinay Jadhav was visited Sanjivani Institute at 2019 to explore placements of students. Mr. Jadhav was delivered their session in three parts.

- I. **Citizenship: Is India truly incredible or not? What is your relationship with India, and who is an Indian Citizen** Sir discussed the fundamental duties of an Indian Citizen.

- II. **What can you do to become a successful student?** Some points were stated by Mr. Jadhav: A student is always ready to set goals, plan their way to success, and stock up on resources, etc.

- III. **Entering a Professional Life:** Mr. Jadhav talked about key steps on how to transition from an MBA program to a professional career, such as developing soft skills, networking, creating a resume, and setting up a LinkedIn profile.

The session was wonderfully conducted and all the participants got a lot of take over from the session. A vote of thanks was given by Mr. Vishal Thorat, a student of MBA-I SIMS on the occasion. The guest also agreed for the continue cooperation with Sanjivani in future as well.

Prof. Jayraj Javheri

Event Coordinator

DR.V.R. Malkar

Director MBA



Mr. **Abhinav Jadhav**
Chief People Officer at NATH GROUP



From prestigious Sanjivani Group of Institutions
SANJIVANI INSTITUTE OF MANAGEMENT STUDIES

SANJIVANI - I CONNECT

Topic
**CREATING AND SHAPING
YOUR OWN FUTURE**



11 January 2024

10.00 AM

VENUE :- SIMS HALL





Sanjivani Institute of Management Studies

Guest Session Report

Name of the Guest: **Mr. Bhavesh Bhatia**

Designation: Founder , Sunrise Candle

Blind Entrepreneur

Motivational Speaker

Date:-31/08/2023

Time:10.00 am

A brief report

Sanjivani Institute of Management Studies organized an Expert session with a well-known motivational speaker Mr.Bhavesh Bhatia. He motivated the students to work hard.

He gave many examples from his life journey which inspired all of the audience present for the session. The session went incredible. Students of Mba were inspired by the journey of the blind entrepreneur. Everybody present there applauded the session

Vote of thanks was given by Suraj Dhane.





Sanjivani Institute of Management Studies

Guest Session Report

Name of the Guest: **Ms.Ketaki Kanbarkar**

Designation: Head HR @ Xenabler

Date:-30/08/2023

Time:1.00 pm

A brief report

Sanjivani Institute of Management Studies organized an Expert session with a well-known Speaker Ms.Ketaki Kanabarkar on the topic Be the Brand You.

She explained the students of Mba the importance of Corporate Etiquettes, Dressing sense and many more personality development techniques and tools.

She further explained students how your confidence build up if you dressed properly and maintain a good attire. Dr.V.R.Malkar felicitated her and vote of thanks was given by Prof.CMA Jayraj Javheri.





Sanjivani Institute of Management Studies

Guest Session Report

Name of the Guest: **Mr.Vivek Nirmal**

Designation: Former Head Kissan Konnect

Date:-25/08/2023

Time:10.00 am

A brief report

Sanjivani Institute of Management Studies organized an Expert session with a well-known Speaker Mr.Vivek Nirmal on the topic of Corporate Leadership.

Mr.Vivek Nirmal motivated the students and asked them to start building up their leadership qualities right from the first year of their MBA. He explained how leaders are born or created. As per him, it's the situation that creates leaders. A person who possesses the quality to solve business problems becomes the leader of tomorrow. Hard work and Dedication plays a very important role in leadership development, he emphasized.

He was felicitated by Managing Trustee of the Sanjivani Group of Institutes, Mr. Amit Kolhe.

Vote of thanks was given by Suraj Dhane.



